

# Dementia Map

## Benefits of Joining

There are many benefits to being a member of the Dementia Map community. Be a part of a well designed and easy-to-use platform!



## Visibility

- Participate on a FREE or LOW-COST basis, eliminating any financial barriers.
- Expand your brand footprint and increase traffic to your resources through listings, banner ads, blog posts, events, and more - all available 24/7.
- Be found through many search methods, from simple search terms, to listings in any one of the many categories, to a fully interactive map to highlight your physical locations.
- Allow your target markets to connect with your organization directly with no middleman leveraging referral fees or affiliate agreements.
- Built-in social media sharing tools allows you to easily share with your community and for visitors to share with theirs.

## Event Promotion

- Easily communicate your organization's events to your target market.
- Prevent scheduling conflicts by seeing what's already scheduled globally.

## Ease of Use

- Independently create an account and pay online.
- Secure credit card processing using Stripe, the industry leader.
- Easily update your account details as needed to reflect changing business needs.
- Use Dementia Map to share educational information and resources with your staff, clients, and families.

Raise your leadership position by participating in a global effort to share resources and improve dementia care around the world.

Contact us today to get started!

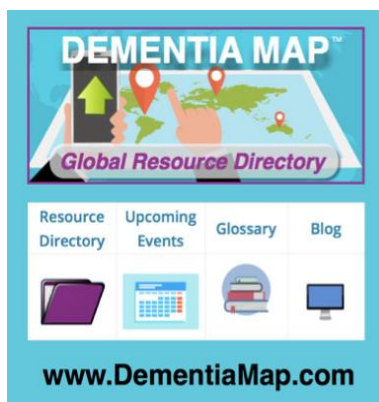
**[www.DementiaMap.com](http://www.DementiaMap.com)**



## To Access Dementia Map, visit

<https://www.dementiamap.com/>

1. **To search the resource directory, calendar of events, glossary, or blog, you are set to go!** Click the link above. There is no need to sign in as a member or give any personal information to us. **You are free to explore!**
2. **If you have a service, product, tool, or information you would like to submit to the resource directory, you will need to become a member.** Here are your next steps:
  - a. We suggest you **review the list of categories** and pick the ones you feel fit your resource. <https://www.dementiamap.com/join/> Just scroll down a bit to see the category list.
  - b. Next, go to the link below to **evaluate which of the three plans meets your needs.** Starter (free), PRO (\$365/year), or FEATURED (\$800/year).  
<https://www.dementiamap.com/wp-content/uploads/2021/04/Dementia-Map-Plans-and-Pricing.pdf>
  - c. Next go to <https://www.dementiamap.com/join/> and **scroll down to SIGN UP** with the plan you want to join.
  - d. **Each Plan will direct you on how to add your listing.**
  - e. **If you have any questions,** please feel free to contact Lori La Bey at [Lori@AlzheimersSpeaks.com](mailto:Lori@AlzheimersSpeaks.com) or call her at 651-216-5413. You can also email co-founder, Dave Wiederrich by filling out an email form here:  
<https://www.dementiamap.com/contact/>



# Dementia Map<sup>®</sup>

## Global Resource Directory



Dementia Map is where motivated families and professionals turn for valuable resources. Whether they are those who care for a person living with dementia or those diagnosed, they are seeking effective and efficient services, products, and tools to guide them on their dementia journey.

Place your company in front of your target market to help them navigate directly to you!

### ***Choose the Plan that's Right for You!***

<b><i>Your Listing Includes:</i></b>	<b>Starter</b> FREE <i>"Why Not?"</i>	<b>Pro</b> \$365/year <i>"Buck a Day"</i> (Or \$39/month)	<b>Featured</b> \$800/year <i>"Best Value!"</i> (Or \$79/month)
Name, logo, and brief description of your company	✓	✓	✓
Detailed profile description with easy-to-use editor and full contact information	✓	✓	✓
Direct link to your website	✓	✓	✓
Geo-search enabled with map search	✓	✓	✓
Listings formatted for Search Engine Optimization (SEO)	✓	✓	✓
Listings easily shared on social media by visitors	✓	✓	✓
Choose categories to classify your listing for visitor search	1	Up to 5	Up to 15
Advertising banner displayed		Sidebar	Header Sidebar Footer Glossary
Part of daily "Shout Outs" from Dementia Map social media		✓	✓
Links to your social media accounts		✓	✓
Photo Gallery		✓	✓
Advertise upcoming events on the Events Calendar		✓	✓
Submit your content (blog posts, videos, etc.)		1 per year	1 per quarter
Offer coupons and special promotions to visitors			✓

**Visit [www.DementiaMap.com/Pricing](http://www.DementiaMap.com/Pricing) to sign up today!**

**Got a question? Email us at [Dave@DementiaMap.com](mailto:Dave@DementiaMap.com).**